



The Racine Area Manufacturers and Commerce (RAMAC) is a private non-profit business association whose members employ over 35,000 people in Southeast Wisconsin. We believe that there is a role for government to play in ensuring consumers are protected from companies which may attempt to profit from unaware customers. We also believe that there could be a line which is crossed when that "oversight" ends up regulating an industry to a point where consumers no longer want to take advantage of it.

That is the concern we have about the suggested "net neutrality" rules being discussed and explored at the FCC.

For years, there have been principles in place which were designed to protect consumers, but still allow broadband providers to manage their networks in the most efficient and effective way possible. However, the proposed rules, particularly as it relates to network management and wireless network management, could do tremendous harm to consumers.

Currently, consumers have access to more information over broadband than many could have ever dreamed, and I believe we have just scratched the surface of that capability. But if those who provide the networks to make that possible, can no longer manage the traffic, it is likely there will be less of an incentive to build those networks, therefore harming new innovations customers are anxious to see.

It is our belief that the current FCC principles should be continued, without additional regulations, to allow the Internet to grow naturally and keep our customers on the cutting edge.

Thank you.

A handwritten signature in black ink, reading "Roger Caron", is positioned above the printed name and title.

Roger Caron
President